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NEWS RELEASE

PrivatAir Becomes Official Business Aviation Partner of iSportconnect

Geneva, Switzerland, 21st June, 2013 – iSportconnect, the world's largest private network for sports executives has joined forces with PrivatAir, in a deal that sees the firm become the Official Business Aviation Partner of iSportconnect.

PrivatAir, the leading business aviation company, offers a distinct tailor-made service and have over 35 years' experience in the aviation sector. The firm prides themselves on the safety, reliability and discretion they offer to customers, who receive access to a full range of business jets around the globe.

The deal with iSportconnect will see high quality brand communications through the iSportconnect.com platform, a website that provides all the latest news, features and community discussions for sports business professionals. PrivatAir will also advertise at the renowned iSportconnect Directors' Club event, where a distinguished panel of sports executives hold a Question Time style debate in front of other top-level business delegates. The partnership will also see iSportconnect provide business introductions for PrivatAir.

Tony Davison, Commercial Director of iSportconnect expressed his delight at the partnership and said: "PrivatAir provide a high quality service to the business world and we are delighted to have them as our Official Business Aviation Partner. We will introduce them to many of our contacts and I'm sure the partnership will be a great success."

Nathalie Beuchard, Director Charter Sales for PrivatAir is excited about this chance to extend the company's market reach: "PrivatAir has a long history of providing charter services to sports teams around the world. Our partnership with iSportconnect, will give us access to the high-level sports events and the opportunity to network with the top sports business executives. This is an excellent way to explore this market even further!"

About iSportconnect

iSportconnect is the world's largest private network for sports business executives. The website provides all the latest news, features, discussions and interviews. The website is complemented by the Directors' Club event, an event that brings together top delegates from the sports industry to network and enjoy a panel debate made up of CEOs and presidents of clubs, federations and sponsorship agencies.

About PrivatAir:

PrivatAir is a leading international business aviation group with headquarters in Geneva, Switzerland and operating bases in Frankfurt (Germany), Geneva (Switzerland) and Brazzaville (Congo). The company has been in operation for 36 years and currently employs 425 people.

PrivatAir is a comprehensive aviation group with three divisions delivering service excellence both in the air and on the ground: Scheduled Services, Business Aviation (Aircraft Management, Aircraft Charter, Aircraft Sales, PrivatJetFuel / Fuel Management, Ground Services) and PrivatTraining

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