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## NEWS RELEASE

### PRIVATAIR FORMS DEDICATED TEAM TO SUPPORT FINANCIAL ROADSHOWS

International business aviation specialist PrivatAir Inc. today announced the creation of a team which will be wholly responsible for the travel arrangements of financial roadshows. Built on PrivatAir's long-standing relationship with the investment banking sector, it enables the charter arm of the company to focus even better on accomplishing the missions.

Mark Reichin, Senior Vice President of Charter Sales, said: "Financial Roadshows are very difficult missions for charter companies – there are many different destinations in a short amount of time, and transportation and schedules need to be perfectly in synch in order to meet all the appointments which the companies have." Charlene Brett has been appointed to the Director of Roadshow Services. Charlene has been working in the business aviation industry since 1991. Her background, comprising both Charter Sales and Marketing roles, gives her the expertise required for this challenging role, and her experience and success with previous roadshows and the subsequent requests by financial institutions led to the idea of creating a dedicated department.

PrivatAir Inc.'s fleet, which numbers around 45 aircraft, is an ideal starting point for financial roadshows. With aircraft ranging from Citations, Learjets and Hawkers to Falcons, Embraer Legacys, Challengers, Gulfstreams and a Global 5000, and over a dozen operating bases, stretching from the New York City area, to Florida, and Oregon, PrivatAir has both the geographic reach and the fleet to respond to complicated missions with many destinations.

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Photos Available Upon Request

### Editor's Note

PrivatAir is a leading international business aviation group with headquarters in Geneva, Switzerland, operating bases in Zurich, Düsseldorf, Hamburg and Munich (Germany) and through its US subsidiary PrivatAir Inc. throughout the USA. The Group's services include Private Charter for VIPs and executives, Private Airline Services, Ground Services and Aircraft Sales & Management. PrivatAir manages a fleet of over 50 aircraft ranging from a Beech King Air to an executive Boeing 757, operating out of bases in Europe and the USA. The Group

was the first commercial operator of the new generation of Boeing ultra-long-range executive aircraft, the Boeing Business Jet (BBJ 1 and 2) and also operates 4 Airbus A319 aircraft.

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